

## **World's Largest Internet Marketing Firm Honors the Best of the Best Websites**

### ***WSI Announces the Winners of Third Annual WSI Web Awards in Las Vegas, Nevada***

*Nov. 05, 2008* - Las Vegas, Nevada... WSI, the world's leading provider of Internet marketing solutions to small and medium sized businesses with more than 1500 offices in 87 countries, is pleased to honor the winners of the third annual WSI Web Awards at their international Excellence and Innovation Convention in Las Vegas, Nevada held on September 15-17.

The WSI Web Awards, which were distributed in the categories of Best Product Showcase, Best Industry Application, Creative Excellence, Best WSI Business Edge Site, Best Non-English Site, Best Overall Website and Best Landing Page/Microsite, recognizes WSI's Internet Marketing Consultants for their outstanding expertise in providing leading edge Internet solutions to their local SMB market.

**Ron McArthur**, president of WSI said, "We often hear of thousands upon thousands of satisfied SMBs who are thrilled to have had their Internet marketing solution designed by our skilled WSI Consultants. WSI is pleased to recognize our Consultants and Production Centers who collaborated to produce many outstanding, conversion-focused websites geared toward driving measurable results."

This year has been an exceptional year for sites demonstrating WSI Consultants' abilities to create solutions for all types of organizations globally. The winners include:

The Best Product Showcase award was given to WSI Consultant Mehboob Janmohamed and the WSI eMarketplace Production Center, Infolink for [www.GollyGeezBaby.com](http://www.GollyGeezBaby.com). This online store, which offers products for babies, toddlers and young parents, uses tasteful images and consistent organization of products.

The Creative Excellence award was presented to WSI Consultant Doug Fowler and the eMarketplace Production Center, Vidushi InfoTech for [www.CompassLuxuryHomes.com](http://www.CompassLuxuryHomes.com). Its attractive Flash design coupled with the effective use of classic colors and images showcases excellence in branding, layout and aesthetics.

The award for best WSI Business Edge site was given to WSI Consultant David Duncan and the Production Center, Aiyra Technologies for [www.skylinewhitespace.com](http://www.skylinewhitespace.com). This sleek and professional site was recognized for being the most creative and innovative site designed using the WSI

## **World's Largest Internet Marketing Firm Honors the Best of the Best Websites**

Business Edge platform, a standardized solution within WSI's trademarked Modular Development Technology™.

The winners of the Best Non-English website were WSI Consultant Tim Pellens and the Production Center, Global Web Solutions for [www.babymax.com](http://www.babymax.com). This exemplary website was designed for a Dutch-speaking audience and shows excellence in originality, easy of use and innovation.

The Best Industry Application award was given to WSI Consultant Husam Jandel and the Production Center, Voloper Creations Inc. for [www.i-segway.com](http://www.i-segway.com). This well-designed website conveys Segway PT's products in the transportation and sports sector. Husam and Voloper Creations were also the recipients of the Best Overall Website award, as the site was an outstanding example that demonstrates best of class creative, layout, functionality, and client- and industry-focused best practices.

This year, WSI introduced a seventh award category called Best Landing Page/Microsite and recognized WSI Consultant Keith Haggerty and the WSI Solution Center, M3 Productions for developing [www.wickedbootique.com](http://www.wickedbootique.com). This landing page is an exceptional representation of creative excellence and effectively demonstrates the company's purpose.

WSI introduced the WSI Web Awards in 2006 to showcase the very best of thousands of the Internet solutions created each year by WSI Consultants in their local markets around the world. Several hundred sites were submitted by Consultants to be considered for the 2008 WSI Web Awards. Each site was scored and ranked by a team of site auditors from the WSI head office, who created a short list of the top sites, resulting in 35 nominations. Sites were then voted on by the global community of 1500 plus WSI Consultants to determine the winners in the 7 categories, including Best Industry Application, Best Product Showcase, Creative Excellence, Best Non-English Site, Best Business Edge Site, Best Overall Website and Best Landing Page/Microsite.

For more information on the WSI Web Awards, please contact Joanne Vo at 905-678-7588 x1223, via email at [jvo@wsicorporate.com](mailto:jvo@wsicorporate.com).

### **About WSI – we simplify *the* Internet:**

WSI leads the global Internet industry offering best of breed Internet marketing solutions to suit the needs of multiple industries. Through the adoption of international best practices, use of world class technologies and

## **World's Largest Internet Marketing Firm Honors the Best of the Best Websites**

strategic industry partnerships, WSI delivers online business success to its customers worldwide. The company has the world's largest Internet Consultants' network of over 1500 offices in 87 countries and a 150 person strong head office in Toronto, Canada. In 2007, WSI is the proud recipient of 3 Standard of Excellence Awards at the Annual WebAwards Competition organized by the Web Marketing Association (WMA). The company has held the Number 1 spot in Entrepreneur Magazine's Franchise 500 listing for over 7 years in a row. With the support and cooperation of its customers, franchise network, employees, suppliers and charitable organizations, WSI aims to help make child poverty history through its global outreach program. For more information about WSI's offerings and business opportunities, please visit our websites at [www.wsicorporate.com](http://www.wsicorporate.com).